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# GENERAL NOTICE

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## NOTICE 380 OF 2013

### DEPARTMENT OF TRADE AND INDUSTRY

#### **LABELLING OF GOODS ORIGINATING FROM EAST JERUSALEM, GAZA or WEST BANK WRONGLY LABELLED AS ORIGINATING FROM ISRAEL IN TERMS OF SECTION 24 OF THE CONSUMER PROTECTION ACT, 2008 (ACT NO. 68 OF 2008)**

1. **Whereas** in terms of section 24 (2) of the Consumer Protection Act , 2008 (Act No. 68 of 2008) (hereinafter referred to as "the Act"), a person must not knowingly apply to any goods a trade description that is likely to mislead the consumer as to any matter implied or expressed in that trade description;
2. **Whereas** in terms section 24 (4) of the Act, the Minister may prescribe categories of goods that are required to have a trade description applied to them; and
3. **Whereas** in terms of section 24 (5) of the Act, the producer or importer of goods that have been prescribed in terms of Section 24 (4) must apply trade descriptions to those goods, disclosing the country of origin of the goods and any other prescribed information;
4. I, **Dr Rob Davies**, hereby, issue a notice in terms of section 24 of the Act prescribing categories of goods and information which requires an importer, producer, retailer or supplier in the Republic of South Africa, to label Israeli goods that originate from: -

of South Africa from material imported from "West Bank: Israeli Goods".

- (c) in the event of a producer or importer of goods in the Republic of South Africa, made from material imported from –
- (i) East Jerusalem, such goods shall be labeled "made in country X from material imported from "East Jerusalem: Israeli Goods";
  - (ii) Gaza, such goods shall be labeled "made in country X from material imported from "Gaza: Israeli Goods"; or
  - (iii) West Bank, such goods shall be labeled "made in country X from material imported from "West Bank: Israeli Goods".

7. Labeling must permanently be applied to the prescribed category of goods in a conspicuous and easily legible manner.

8. Failure to comply with this notice constitutes an offence in terms of section 110 (1) and may lead to a penalty in terms of section 111 (1) (b) read with section 111 (2) of the Act.



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**Dr Rob Davies (MP)**  
**Minister of Trade and Industry**  
5 April 2013

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- a) East Jerusalem, as goods originating from East Jerusalem: Israeli Goods (“East Jerusalem: Israeli Goods”);
  - b) Gaza, as goods originating from Gaza: Israeli Goods (“Gaza: Israeli Goods”); or
  - c) West Bank, as goods originating from West Bank: Israeli Goods (“West Bank: Israeli Goods”).
5. The label “Made in Israel” may only be applied to goods that originate from within Israel’s borders of 1948 – 1967 before they were unilaterally changed by Israel in 1967 “Six Day War”. The 1949 Armistice Agreement and UN Resolutions e.g. Resolution 181 and Resolution 242 confirm the Israeli and Palestinian Borders.
6. I further hereby, in terms of section 24(4) of the Act, prescribe that the producer or importer of the goods specified in the Category of Goods below must apply a trade description to those goods, disclosing: –
- (a) the country of origin of the goods;
  - (b) in the event of a producer or importer using imported material from—
    - i. East Jerusalem to produce goods mentioned in the Category of Goods, such goods must be labeled “made in the Republic of South Africa from material imported from “East Jerusalem: Israeli Goods”;
    - ii. Gaza to produce goods mentioned in the Category of Goods, such goods must be labeled “made in the Republic of South Africa from material imported from “Gaza: Israeli Goods”;
    - or
    - iii. West Bank to produce goods mentioned in the Category of Goods, such goods must be labeled “made in the Republic

## CATEGORY OF GOODS

The above notice applies to the following categories:

1. Cosmetics;
2. Technology;
3. Food and Beverages;
4. Textiles; and
5. Household Goods;

In terms of section 24 (4) (a) of the Act the Minister may from time to time prescribe further categories that are required to have a trade description applied to them.

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