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## Contents

<i>No.</i>		<i>Gazette No.</i>	<i>Page No.</i>
<b>GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS</b>			
	<b>Communications and Digital Technologies, Department of/ Kommunikasie en Digitale Tegnologieë, Departement van</b>		
954	B-BBEE, Act 2003: Call for Nomination for people to serve on MAC Charter Council.....	43680	3

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**GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS**

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**DEPARTMENT OF COMMUNICATIONS AND DIGITAL TECHNOLOGIES**

NO. 954

03 SEPTEMBER 2020

**CALL FOR NOMINATIONS****1. TO SERVE ON THE MARKETING ADVERTISING AND COMMUNICATIONS (MAC) CHARTER COUNCIL (MAC) IN TERMS OF SECTION 9(e) OF THE BROAD BASED BLACK ECONOMIC EMPOWERMENT ACT, ACT NO.53 OF 2003 AS AMENDED**

In terms of section 21.5 of the sector code, the Minister of GCIS must appoint in writing a Chairperson and Members to the MAC Charter Council upon nomination by the public.

Nominations are therefore requested for persons to serve as non-executive members of the MAC Charter Council, for a minimum period of two (2) years with an option of another two (2) consecutive years effective from 01 October 2020, in terms of section 9(e) of the *B-BBEE Act, 2003 as amended*. The appointment of the MAC Council is ensure that transformation in the sector is promoted, monitored and reported on.

**2. REQUIREMENTS AND QUALIFICATIONS TO SERVE AS MAC COUNCIL MEMBER**

The members of the MAC Council must, when viewed collectively be persons who are suited to serve on the Council by virtue of their qualifications, expertise and experience in the marketing, advertising and communications sector; represent a broad cross-section of the population of the Republic; be persons who are committed to the objects and principles of promoting economic transformation in espoused in the Constitution of the Republic in order to enable meaningful participation of black people in the economy; and persons whom as a whole, should be active in one or more of the following sub-sectors :

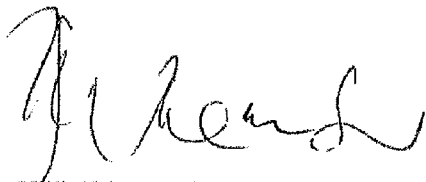
- Association for Communications and Advertising (ACA); Public Relations Industry; Advertising Industry; Media buyers and Planners; Organized labour; Marketing, Advertising and Communication Research Industry; Independent Advertisers, Outdoor media; Advertising Media Forum; Digital, Online Communications and Advertising companies; Regulatory institution in the sector; Youth, Disability; Government; Civil Society and Women.

3. I, Mr. Jackson Mthembu (MP), as the Minister in The Presidency responsible for the Department of Government Communications and Information System (GCIS), hereby invite nomination from the above-mentioned constituencies to nominate members to serve on the B-BBEE MAC Sector Council.

4. The Constitution of the Council; the Sector Code and the Terms of Reference for the establishment of the B-BBEE MAC Sector Council is available from the Department's website: [www.gcis.gov.za](http://www.gcis.gov.za).
5. The following information should be supplied in respect of the nominating organisation and the person being nominated:
  - a. Curriculum vitae
  - b. Full name(s)
  - c. Identity number
  - d. Physical and postal address
  - e. Telephone
  - f. E-mail address
  - g. Organisation being represented with the nomination
  - h. Signature of representative person nominating, and the person being nominated
6. The nominating organisations should provide motivation for the nomination of a representative.
7. Nominations should be addressed to Mr. Sandile Nene, GCIS, at the address below:

Ground Floor  
1035 Tshedimosetso House  
Cnr Frances Baard & Festival Street  
Hatfield, Pretoria, 0001

Email: [Nominations.MACsectorCouncil@gcis.gov.za](mailto:Nominations.MACsectorCouncil@gcis.gov.za)
8. The closing date for nominations is 15 September 2020. Please note that the nominations received after the closing date will not be considered.



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Mr. Jackson Mthembu, MP  
Minister in The Presidency