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## Contents

<i>No.</i>		<i>Gazette No.</i>	<i>Page No.</i>
<b>GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS</b>			
<b>Trade, Industry and Competition, Department of / Handel, Nywerheid en Kompetisie, Departement van</b>			
380	Merchandise Marks Act (17/1941): Designation of the 2021 British and Irish Lions Rugby Tour of South Africa as a protected event .....	44500	3

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**GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS**

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**DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION**

NO. 380

28 April 2021

**FINAL NOTICE****MERCHANDISE MARKS ACT, 1941(ACT 17 1941)****DESIGNATION OF THE 2021 BRITISH AND IRISH LIONS RUGBY TOUR OF SOUTH AFRICA AS A PROTECTED EVENT**

I, Ebrahim Patel, Minister of Trade, Industry and Competition advertise a Final Notice in terms of section 15A of the Merchandise Act, 1941 (Act 17 of 1941 hereinafter referred to as “the Act”), to designate the 2021 British and Irish Lions Rugby Tour as a “protected event”, the details of which are as follows:

1. The “protected event” status will be conferred on the 2021 British and Irish Lions Rugby Tour of South Africa on the understanding that the event is in the public interest and that the Organisers of the event (hereinafter referred to as “Organisers”) will create opportunities for South African businesses, in particular those from the previously disadvantaged communities.
2. The “protected event” designation will be on the understanding that:
  - (a) The procurement policy of the Organisers shall comply with the public sector procurement principles such as procedural and substantive fairness, equity, transparency and competitiveness.
  - (b) The procurement policy of the Organisers shall apply constitutional procurement principles, the Preferential Procurement Policy Framework Act, 2000 (Act No. 5 of 2000), the Department of Trade, Industry and Competition Codes of Good Practice for Broad Based Black Economic Empowerment (B-BBEE) when evaluating suppliers and administrative law principles of fair procedure.
  - (c) The procurement policies shall promote locally-produced goods and services to enhance job creation.

- (d) The Organisers must submit an impact assessment/report on the British and Irish Lions Rugby Tour on communities in South Africa to the Minister of Trade, Industry and Competition at least six months and not more than 12 months after the termination of the “protected event” designation.
- (e) The date of termination of the “protected event” designation is 31 August 2021.



**Ebrahim Patel**  
**Minister of Trade, Industry and Competition**  
23 / 4 / 2021